



Taking Photos On Events

The Threshold Trail Series is an incredible experience, not just for runners, but also for those of you working throughout the weekend. We would love your help to spread the message of these amazing experiences by sharing any images and videos you capture across your social channels. With any events of this size we do have to follow a few rules when photographing our participants, so we've put together a few tips!

1. **Do not take pictures of anyone under the age of 18** - Any image of a minor needs written permission from a parent, and as such we would ask you to make sure that you never take photos or videos of any children, if you are unsure of their age it's best to be cautious and not take the picture
2. **Not everyone wants their photo taken** - It's important to remember that many people don't like having their picture taken. Try and avoid taking images of people who seem unsure/nervous or who may be struggling with fatigue/injury and generally looking unhappy
3. **Look out for yellow dots** - Participants can choose to request to have no images taken on the event. They do this by placing a yellow dot on their race number, this means at no point should we be taking pictures
4. **Focus on group shots and wide angles** - Try to keep your images featuring large groups of people from a distance, do not use any images that display someone's name or personal details. You'd be surprised how easy it is to share personal data!
5. **Keep it fun and friendly** - If you are sharing content on social media, make sure it's appropriate for all audiences and friendly! We want our future participants to see what a great experience the Threshold Trail Series is!

When posting your images, please tag **@thresholdtrailseries_** and use the event # which will be shared in the crew briefing and visible on some of the branding on the event.

We can't wait to see all your great photos!

Team Threshold